

# *UVA Corporate & Foundation Relations*

Are you seeking private or corporate funding for your research project or program?

Do you need assistance writing or editing a proposal or letter of intent?

Are you unsure of where to begin the search for funding?

**The Corporate & Foundation Relations (CFR) team can help!**

## **WHAT WE DO**

Corporate & Foundation Relations is a department of University Advancement that supports faculty, programs, and strategic priorities across Grounds. As a resource for those seeking funding from corporate partners and private foundations, we provide technical assistance at every stage of proposal development and preparation, including processing through the Office of Sponsored Programs. Contact [cfr@virginia.edu](mailto:cfr@virginia.edu) or visit [www.cfr.virginia.edu](http://www.cfr.virginia.edu).

## **COMPREHENSIVE SUPPORT & EXPERTISE**

**Research:** We can help identify prospective funders, build strategies to approach corporations and foundations, and find funding opportunities and RFPs.

**Cultivate & Connect:** Leverage the CFR team's experience with building funder relationships to get your foot in the door with a foundation program officer.

**Solicit Funds:** We can help develop a compelling case that fits foundation guidelines, assist in writing and editing letters of intent and proposals, and gather required documents.

**Award & Deliver:** CFR can assist with navigating the post-award process, maintaining funder relationships, meeting reporting requirements, and cultivating the next award.

# Visit Us Online

[www.cfr.virginia.edu](http://www.cfr.virginia.edu)

Twitter: @CFRatUVA

Our website contains tools to assist you throughout the fundraising process:

**Customized Research:** Fill out a brief prospect research form, and the CFR team will assist you with prospect identification.

**Proposal Development:** Review grant writing resources and best practices. Work with our team to effectively communicate your program's impact.

**Foundation Directory:** This guide contains information on foundation and government funders, including those that fund by invitation only.

**Pivot & Grant Forward:** These grant search engines provide open funding opportunities tailored to your search criteria.

**Award Processing:** If you have received an award and are unsure how to proceed, we can help ensure proper grant reporting and stewardship.



*“CFR did a fantastic job identifying funding opportunities for my project and helping with revisions to the proposal. The final product was better than I would have been able to do on my own.”*

PHIL POTTER

ASSOCIATE PROFESSOR OF POLITICS AND DIRECTOR  
NATIONAL SECURITY POLICY CENTER

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