Comcast has information about their submission process, required forms and posting procedures on their website. Please visit their website to obtain the most current submission templates. Here is a link to their website: <http://comcastnetworktv.com/wp-content/uploads/2013/10/PSA-Format-Instructions-and-Form1.pdf>

These ads must be approved by the IRB-HSR prior to sending them to Comcast for posting.