Craigslist is a free classified advertisements website with sections devoted to jobs, housing, personal ads, for sale, items wanted, services, community, gigs, résumés, and discussion forums.

Craigslist ads do not require approval from University Marketing Communications.

To post an ad for research recruitment, you first need to create your text using the template provided on the IRB Website using this link: http://www.virginia.edu/vpr/irb/hsr/advertising.html

Follow the steps below to submit a free post to Craigslist without using an account.

1. Choose a type of posting: Community
2. Select the category: Volunteers
3. Make sure the location named at the top of the page is where you want to post.

* If the location is not correct, visit the list of available sites on the right hand column of the main page, and choose the most appropriate one.

1. Enter the IRB-approved text of your post
2. Click **"post to classifieds"** in the top-left corner.

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*Craigslist Template:**

**Contact Information:**

Email:

Telephone:

Contact Name:

**Posting title:** (*This would be like a headline – short and sweet) (For example,“UVA Research study for those with x” or “Do you have x?” )*

**Posting Body Text:** (*Do not include contact information in the body of the text)*

UVa Health System, \_\_\_\_\_\_\_\_\_\_ Department/Division of \_\_\_\_\_\_\_\_\_ x seeks (*optional - insert the word “Healthy*”) (*Insert one of the following that applies*: Adults, Women, Men, Children, Adolescents, etc.) ages x – y with (*insert condition such as Indigestion, Heart attack in the last 6- months, Lung Cancer*) for research study.

The purpose of the study is (insert purpose of study - for example: to see if an experimental drug is as good as the old drug x; or to find out how stress effects blood pressure.)

Study involves (insert procedures-examples: taking an experimental medicine/placebo, blood draws, x rays, overnight stays) (Insert x number of visits every x [weeks, months], each visit lasting x amount of time or give range (such as 20-30 minutes).

Insert one of the following

* Study-related (insert exams, tests and experimental medication) provided free of charge.

Or

* Participant’s insurance company will be billed for medication, tests and procedures performed as part of medical care.

Insert Compensation Information

* Compensation for study completion is (insert $x.xx.)

Or

* No compensation is provided for this study.

**IRB-HSR #** (*insert)*

**Principal Investigator*:*** *Insert PI name*