RESEARCH COMMUNICATIONS FELLOWS PROGRAM

The fellowship lasts for one calendar year. After a one-on-one meeting with VPR staff over the summer, fellows will meet (in person and/or virtually) the 2nd Tuesday of every month usually at 1PM (unless stated otherwise) to attend trainings to help them learn how to be better communicators, improve their websites, talk to the media, improve their presentations, and more.

There will be 8 events over the year. Fellows must attend at least 4 to receive certification.

PROGRAM EVENTS AT A GLANCE	**JULY/AUGUST** 1:1 Welcome Meetings	**SEPTEMBER 12** Welcome Reception
OCTOBER 3 OR 10 Alan Alda Training	**NOVEMBER 14** Social Media Training	**DECEMBER 12** Creating Websites
JANUARY 9 OR 10 Media Training & Headshots	**FEBRUARY 13** Presentations Workshop	**MARCH 12** Journalist Roundtable
APRIL 9 Pitch to The Conversation	**MAY 15** Nominations for 2024-2025 Fellows	**JUNE 30** New Fellows Announced

2023
2024

Welcome Reception || *SEPTEMBER 12, 2023 @ 4:30PM - 6:30PM*

In person - Reception for Research Communication Fellows at the Corner Building.

Public Speaking Coaching

Online - Faculty will have the opportunity to be evaluated by a public speaking coach (with an appointment that suits their schedule) who can help identify both their strengths and bad habits. Fellows that wish to continue using the coach for a specific presentation, or to just improve their skills can then use their UVA benefits to continue working with them throughout the year.

Alan Alda Training || *OCTOBER 3, 2023 @ 10AM OR OCTOBER 10, 2023 @ 12PM*

Online - In this 3-hour session, faculty will learn how to speak about their research more clearly and effectively. The trainers will help them learn what is the right amount of information to share, how to better understand their audience, and how the length of a presentation can affect the impact. Offered on October 3 at 10am or October 10 at 12pm.

The Pros & Cons of Communicating Your Research on Social Media || *NOVEMBER 14, 2023*

Online, 1 hour - A panel discussion with UVA researchers who use social media to share their best practices, how they got started, and their experiences.

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Creating a better platform/website || *DECEMBER 12, 2023*

Online, 1 hour - A website is an essential tool for a researcher, helping them to find collaborators, graduate students, and funding. Faculty will receive information about how to set up a research website at UVA and/or get helpful suggestions on how to improve their current site.

Media Training & New Headshots || *JANUARY 9, 2024 OR JANUARY 10, 2024*

In Person - In an intensive ½ day class, faculty will learn how to incorporate storytelling into their presentations, and how to put their best foot forward in an interview situation. After on-camera interview practice (by appointment on January 10th), they will receive constructive feedback from a trainer and get tips on how to improve. Headshots will also be taken that week (by appointment).

A short video about their research will be created from their interview and can be used to help showcase their research on their website or on social media.

Creating better Presentations & PPTs || *FEBRUARY 13, 2024*

Online, 1 hour - In this session, fellows will learn best practices and how to take their presentations to the next level.

Journalist Rountable || *MARCH 12, 2024*

Online, 1 hour - An opportunity to hear from journalists about what they look for in research stories. Fellows will also get help with any media interviews or opportunities that come their way during the year.

Pitch to The Conversation || *APRIL 9, 2024*

Online, 1 hour - Faculty will learn about writing for The Conversation and will have an opportunity to pitch a story idea to their editors.

It is a great program. They provide resources that you can use even after the program is finished. These are valuable resources that help in improving the visibility of your research through videos and interviews. The program helps with relevant public speaking skills needed for teaching, and communication with larger audiences and program managers."

– 2022-2023 Research Communications Fellow

For questions please contact:
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